

THE FOCAL POINT

An informational newsletter from Swagel Wootton Eye Institute

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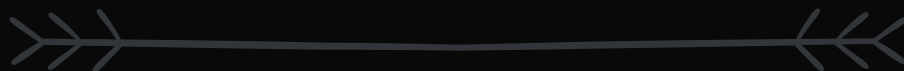
CE Series

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SWAGEL WOOTTON UPDATE:

Happy Fall! We made it through a brutally hot summer and it's finally the season everyone in Arizona waits for. Historically it's always been one of our busiest seasons at Swagel Wootton, but this summer has kept our team as busy as most falls/winters.



Although patient care is in full-swing, and all procedures, from cataract surgery to refractive procedures are being performed by our surgeons; It's not exactly business as usual. More like business as usual, in 2020. We continue to navigate through our new norms. Our safety measures are still in place and being enforced. Our team is committed to keeping all patients as safe as possible. We continue to require temperature checks from all patients and staff, ask the standard COVID questions, and require hands to be sanitized upon check-in. Patients are being social distanced and all exam lanes are cleaned and sanitized between patients. And of course, masks are required for all patients and team members.

Coordinator Spotlight: Sheri Turner

Sheri has been on the coordinating team for over 2 years, but has been with Swagel Wootton for over 21 years. Our referring partners know Sheri as the one who takes care of everything, and that's so true! Sheri is an integral part of the referral coordinating team. She is always smiling and happy to help in any way she can. Sheri is highly patient and doctor centered.



Sheri Turner, Referral Coordinator

Recently, we added an addition to the team! You may hear or see communication from Abby come over, she may even surgical council some of your patients. Abby has been a great addition to the referral team! Call our Referral Coordinators to refer a patient or refer online. They will take the lead and communicate with you every step of the way!
480-653-8776 (doctor referral line)
EyeInstituteAZ.com/refer a patient



Corneal Cross-Linking

Do you have a patient that needs cross-linking, but doesn't have medical insurance to help with the cost? Did you know that we partner with Avedro to provide assistance to patients who have no insurance, but need cross-linking? The ARCH Patient Assistant Program may be the answer. Call Sheri or Abby for more details on how to refer your patient over for an evaluation and to apply for the ARCH program.



August Marked 1 Year!

August marked the 1 year anniversary of the FDA approval of the PanOptix lens in the U.S.

Fun Fact: Dr. Ramsey was the first surgeon in the East Valley to implant the PanOptix lens in September of 2019!

The PanOptix IOL lens is a true trifocal IOL and has been a life altering advancement for patients who opt for the PanOptix lens.



Loan Ramsey, MD, F.A.C.S



Our CE Series Continues.....

We took a break in September but our virtual (live credit) CE courses continue in October. Mark your calendar for Oct. 20th! Dr. Goldhair presents: Visual Field Interpretation. Click on the link in this email or Zoom.US 995 5421 7965 Passcode is required: 244528

