



***Welcome to the 1st Issue of the  
'Focal Point'***

Swagel Wootton's Focal Point - A new informational resource for friends and partners of Swagel Wootton Eye Institute.

Here we will share organizational updates, current events, tips and tricks, and some fun along the way. Our first issue is being released at a very difficult time for our practices and our communities. We want you to know first and foremost that we appreciate each one of you and want to show our support in any way we can.



**SWAGEL WOOTTON**

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**JOIN OUR FACEBOOK  
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# Procedure Highlight: Now Offering Corneal Cross-linking!

*We are excited to offer this revolutionary treatment method for keratoconus, to you and your patients.*

Avedro is the only FDA approved Corneal Cross-linking system on the market. Cross-linking is now covered by many insurance companies and is a proven method to slow the progression of Keratoconus.

## COVID-19 Update

**How is Swagel Wootton responding to current CDC guidelines?**

*As of March 16, 2020, our offices are closed until further notice with the exception of urgent or emergent cases for existing patients. For our urgent cases, we are continuing to follow the [CDC Guidelines](#) for healthcare facilities*

### **Tips for navigating limited PPE while seeing patients:**

- Phone triage patients the day before their scheduled appointment. Ask them standardized COVID-19 protocol questions:
  1. Have you experienced flu like symptoms, cough, sore throat, shortness of breath, fever, in the last 21 days?
  2. Have you traveled out of the country or to COVID-19 high risk areas?
  3. Are you in a high-risk category: high blood pressure, diabetes or are you immunocompromised?
- The day of the appointment: If possible, take the patients temperature; offer the patient hand sanitizer and have them disinfect before entering the building. Ask them to come alone to reduce the population in your waiting room. Encourage space in your waiting room, to allow social distancing. Disinfect each surface after each patient encounter. Excessive handwashing is highly encouraged.

**The Direct to surgeon referral line is monitored 9-5, M-F 480-653-8776. Or for immediate assistance call Kristina Wolfe directly at 480-570-4825**

**For more information, visit: [Eyelinstituteaz.com/covid-19/](https://www.eyelinstituteaz.com/covid-19/)**

## Continuing Education:

Our Friday CE series continues! All our virtual courses have been approved as “Live” CE during this time frame. It is our goal to offer you a CE every Friday until we are ‘business as usual’. This is our way of staying connected with you and our industry community. Keep an eye out for invitations on Wednesday afternoon, prior to the event.

Our next virtual CE will be held on **Friday, April 17th at 12:30 pm**. Dr. Eva Kim and Dr. Curtis Greeley of ICON Eyecare will present “*Pearls of ICL and The More you Know, ICL*” for (2) hrs. of CE credit. To join this meeting, visit Zoom.com and enter the following meeting ID: 945-3796-0744

<https://zoom.us/meeting/register/tJAodO6hqDstHtBtGB2rqXIeoolh3oO-ff7n>

**Upcoming Topics: ICL, Cataract and Refractive Procedures and Glaucoma.**

## Social Networking while Social Distancing...

You know how innovation most often comes from necessity? During this time, we have had to rely on technological platforms more than ever to stay connected. And, we would like to connect with you via social media. Introducing our new Facebook Private Groups for Industry Partners and Women in Optometry/Ophthalmology.

### Join our Private Facebook Group!

- Be the first to know about events, news and updates at Swagel Wootton
- Connect with colleagues, Swagel Wootton doctors, and our liaison team
- Share content that can be used on your social media pages



[Click to Join](#)



[Click to Join the Women in Optometry Group](#)

**Thank you to  
those who  
have attended  
our most recent  
virtual CE  
events!**